

HEATGREEN



www.HeatGreen.org

The mission of the HeatGreen Council is to further the public understanding and use of environmentally responsible hearth products as home heating sources.

Member Benefits

Your Sales Personnel

Identify the most environmentally friendly products and become the green heating resource in community.

Your Customers

Create an environmentally friendly atmosphere for your customers to shop, learn and buy.

Your Space

Model green practices



Media

Receive talking points, press releases and information to promote your store as the place to go for green heating products.

Your Bottom Line

Increase green consumer awareness and create their need for the hottest products on the market today.

Environment

Do your part to reduce your carbon footprint.



Who Are We?

Welcome to the HeatGreen Council, a non-profit organization funded entirely by membership dues. It is committed to green values and to helping consumers understand more about green hearth products. The Council has been established to further the public understanding and use of these hearth appliances as home heating sources.

The HeatGreen Council is not affiliated with specific hearth product manufacturers or retailers, but is made up of volunteers with many years of experience in reviewing, analyzing, manufacturing, selling, installing



and maintaining all types of hearth products. The HeatGreen Council has been created to be a resource for consumers, green building organizations, builders and government officials who want to know more about green hearth appliances.

Join HeatGreen

Heat Green, in its start up phase, opens membership to every business in the hearth industry interested in being more environmentally responsible and wanting to understand and properly promote green hearth products. There are several membership categories to include: *retailer, sales representative, distributor, manufacturer under \$20M per year, manufacturer over \$20M per year, friends...*

See our website for other membership options. Complete application is on next page.